



Overview of Feedback Survey

Presented to OEVCA Exec

November 9th 2014



Introduction

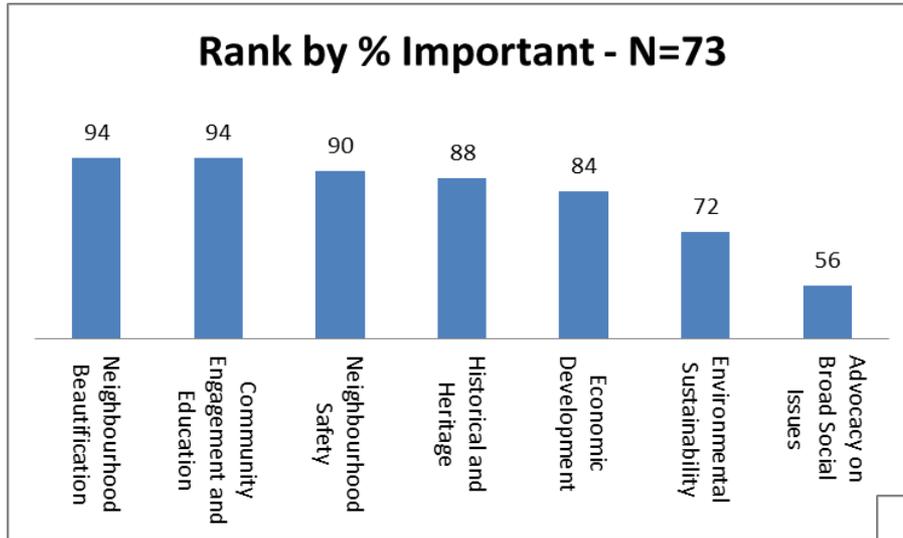
A copy of the survey can be found at:

- In late October 2014 the OEVCA data collection committee engaged the community to solicit feedback to help guide the priority and vision planning of the OEVCA for the year 2014-2015.
- The following results were presented to the executive on November 9th 2014 and the executive team has been developing a plan that will be presented at the January Soiree.
- Thank you to all participants for your feedback. We look forward to a productive year working together to make an ever more connected and vibrant community.

Highlights

- 100 Respondents – Long survey and lots of responses!!
 - 22% did not complete the survey past the first page
 - 94% lived in Neighbourhood
 - 66% OEVCA members (n=65 – we have 200 members)
- Communication
 - 81% say communication is sufficient or outstanding
 - Room for improvement but pretty damn good!!
- Level of Engagement – Is there untapped energy in the neighbourhood?
 - 35% of respondents would like to be more engaged
 - 63% are happy with their level of involvement

Ranking Priority Areas



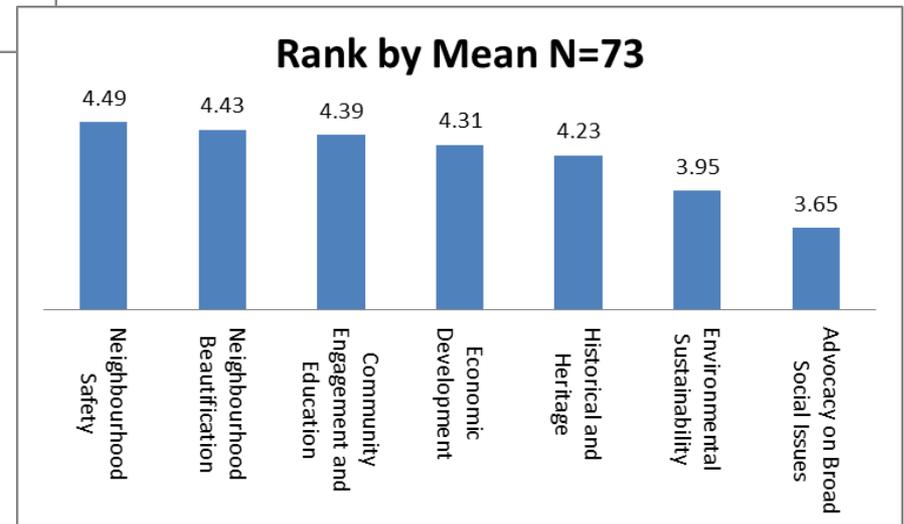
Top 3 Remain the Same:

- Neighbourhood Beautification
- Neighbourhood Engagement and Education
- Neighbourhood Safety

High Level of Support for all types of projects. What does this mean for us?

Suggestion:

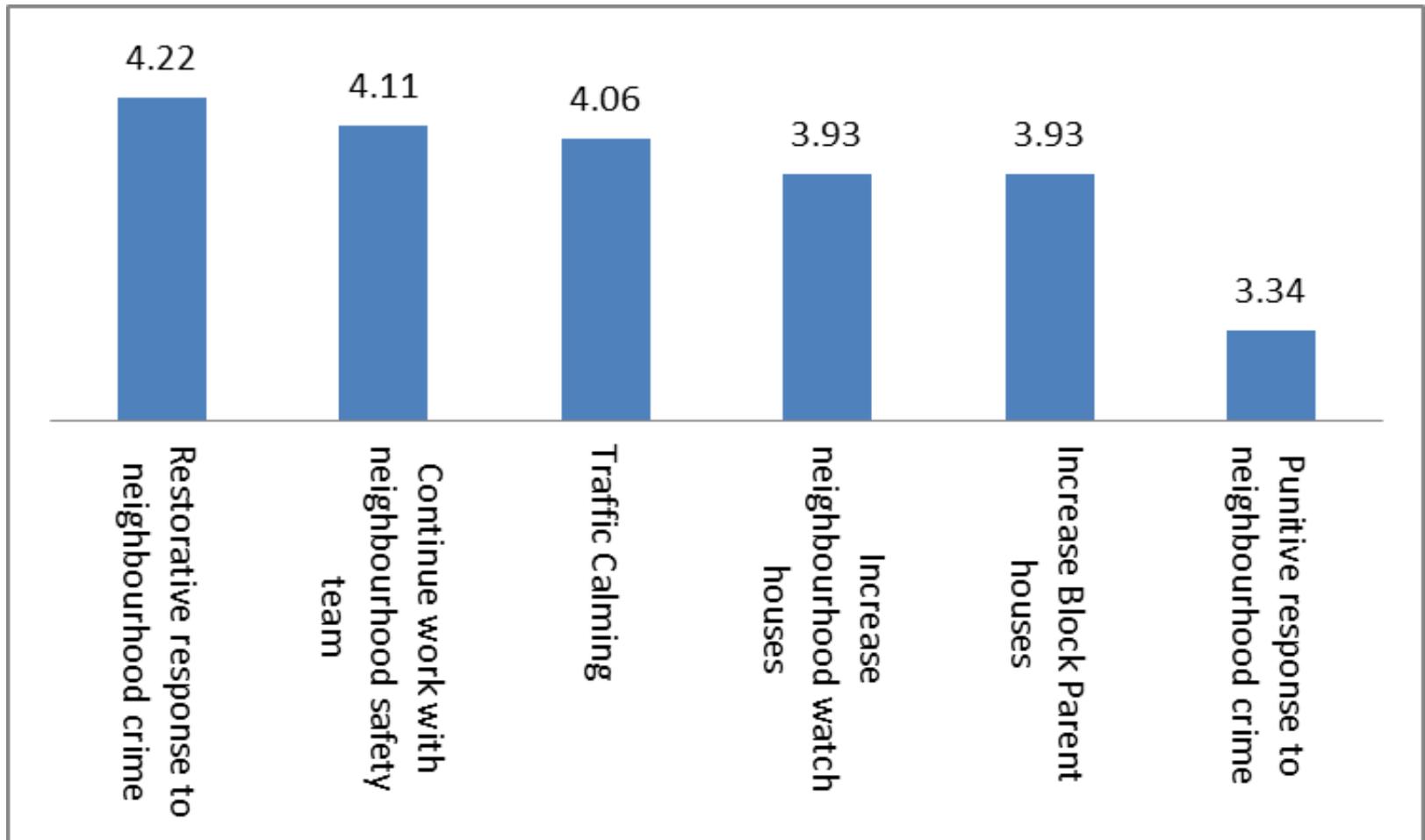
The task of the association is to stimulate, nurture, and support the variety of gifts, talents, and interests in the neighbourhood.



Member and Non Member Responses

- Overall there is no statistical difference between member and non-member answers for ranking
 - But not the best measure because sample too small
- A couple notable exceptions
 - Advocacy – 5% member vs 16% non member say unimportant (only 3 cases for each)
 - Environmental – 12% member vs 0% non member say unimportant (only 6 cases of members)

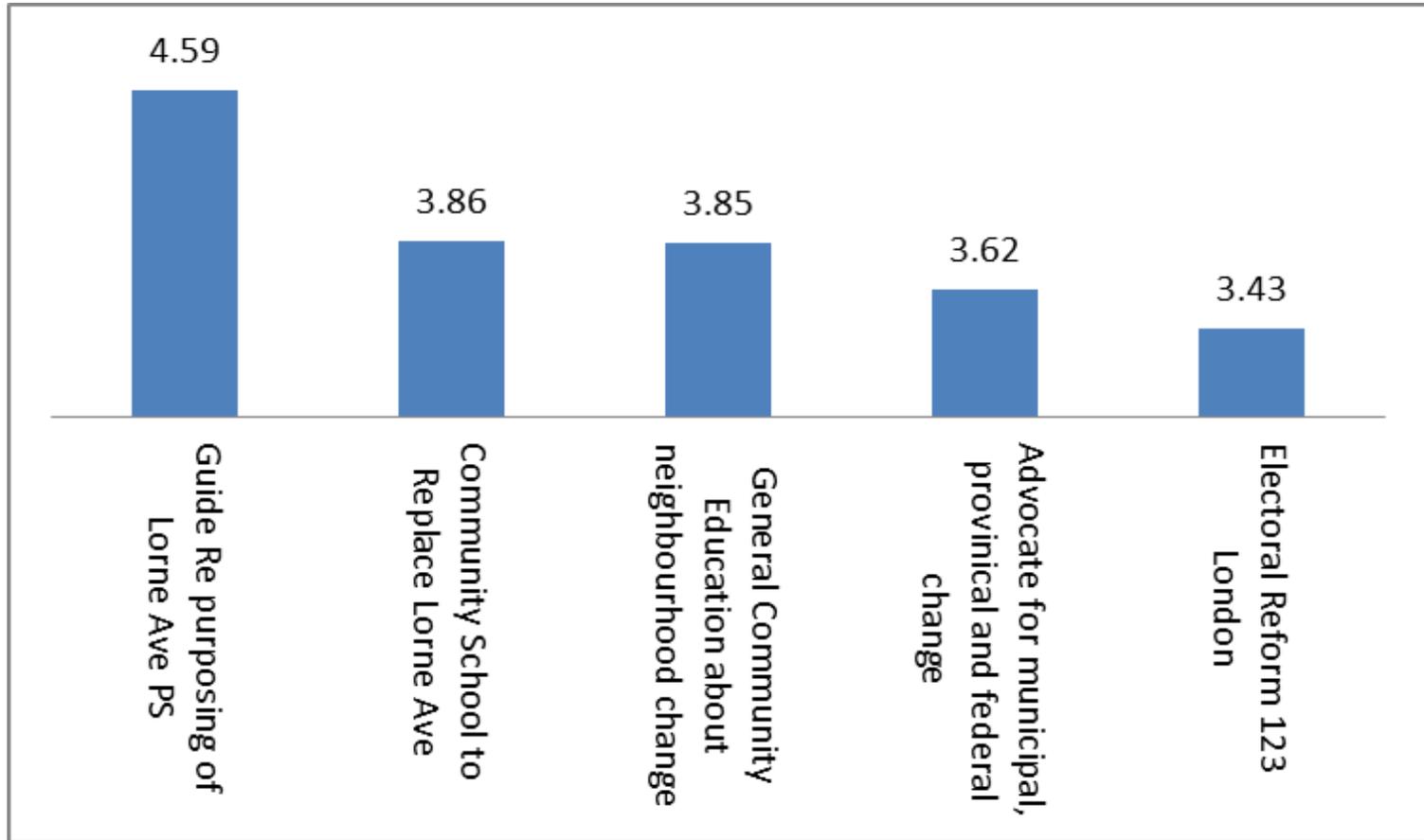
Neighbourhood Safety – N=66



Additional Suggestions Summarized for: Neighbourhood Safety

- Increase police presence in the neighbourhood
- Community survey or other means for input on how to improve Dundas corridor
- Traffic calming initiatives
- Continue to strengthen community relations
- Increased lighting, phone booths, residential surveillance initiatives

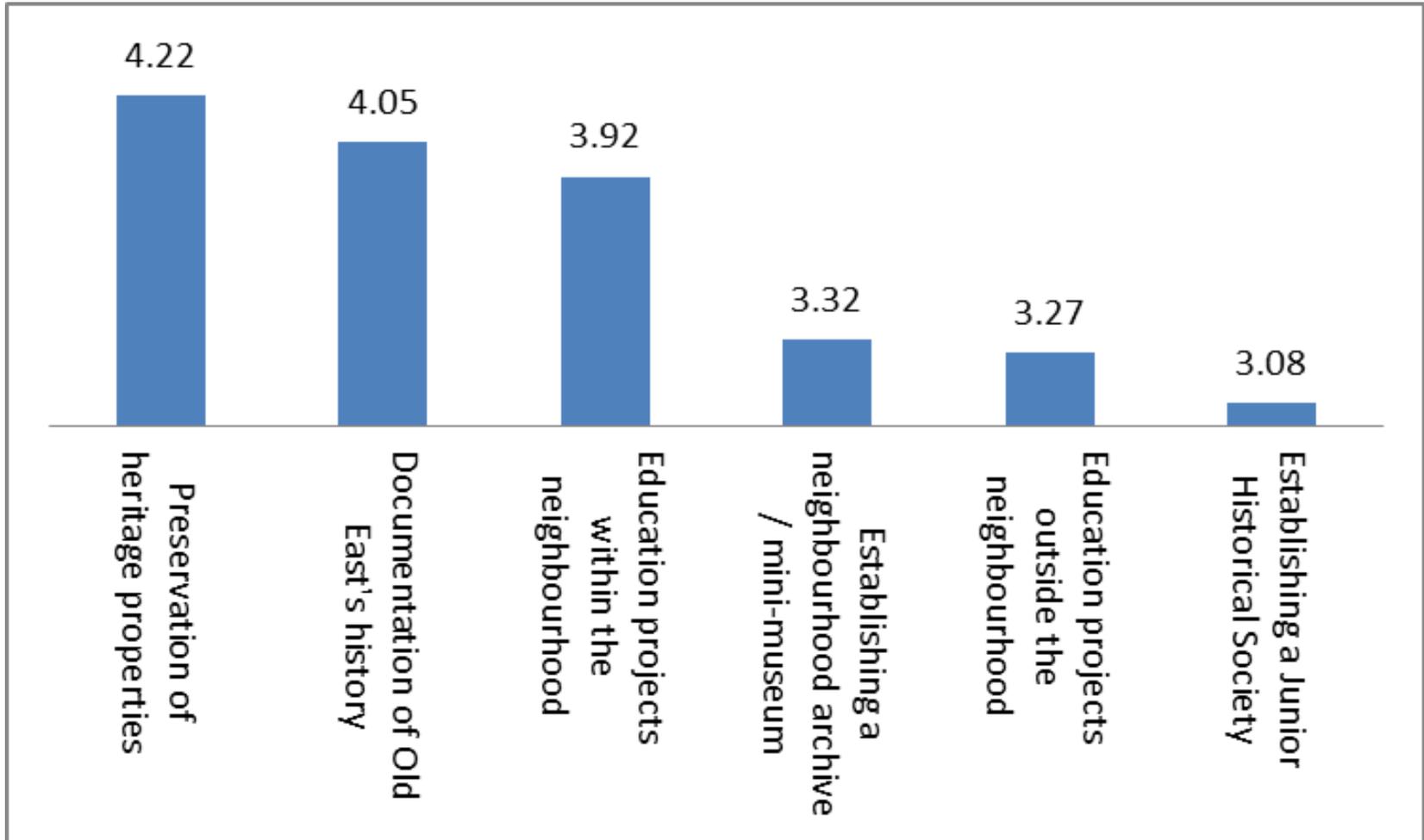
Advocacy and Education – N= 67



Additional Suggestions Summarized for: Engagement and Education

- More collaboration with other OEV services and programs
- Promote awareness of city bylaws (ie: noise, fireworks, pets, property maintenance, etc.)
- Create a community skill swap
- Creation of a community school

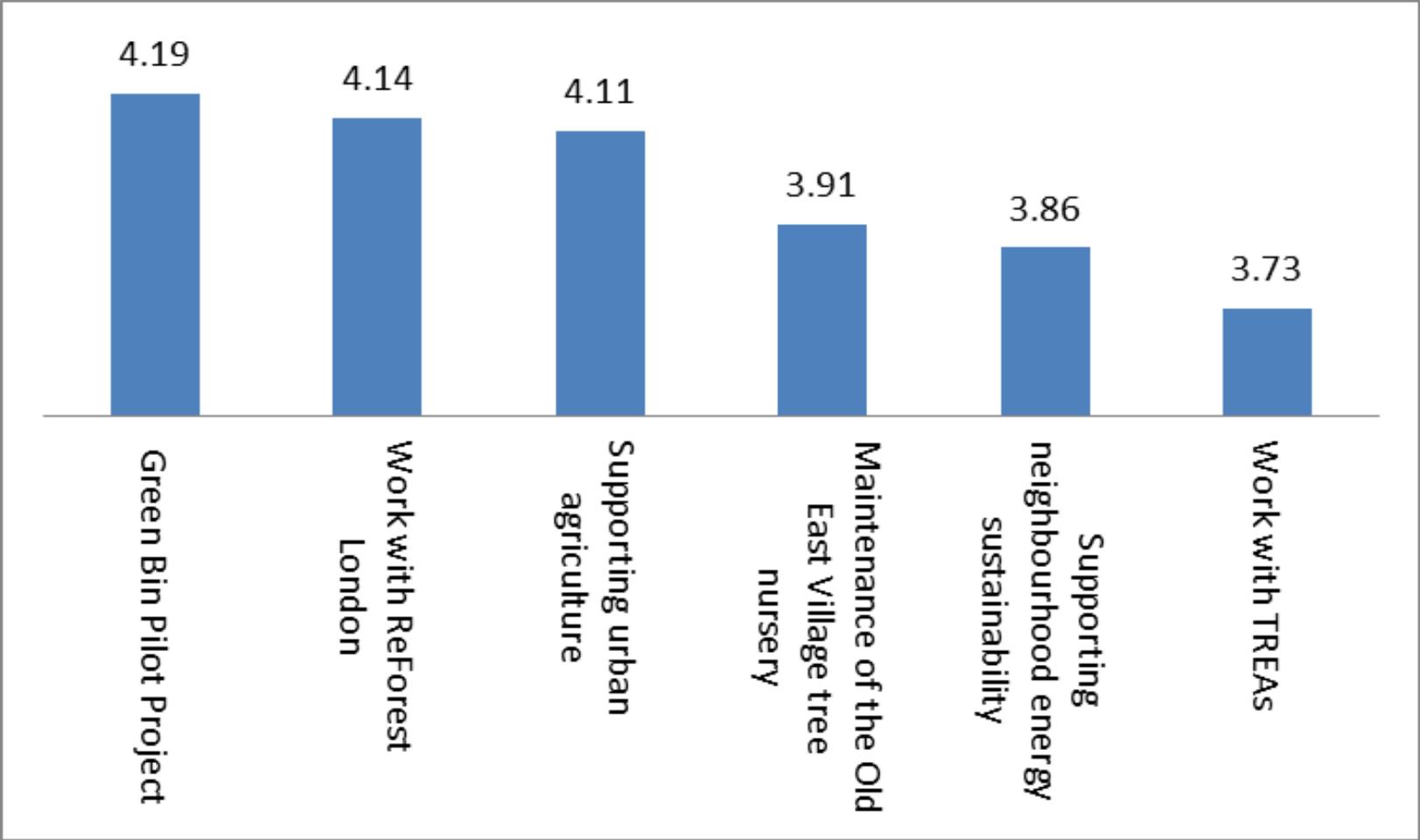
Historical and Preservation N=71



Additional Suggestions Summarized for: Historical Preservation

- Home/garden tours
- Encourage children and youth in OEV to participate in community activities and provide leadership opportunities
- Make the commercial corridor part of the historical designation in the area
- Create museum or art space (possibly within the library)
- Create an oral history project to capture stories of OEV over the years

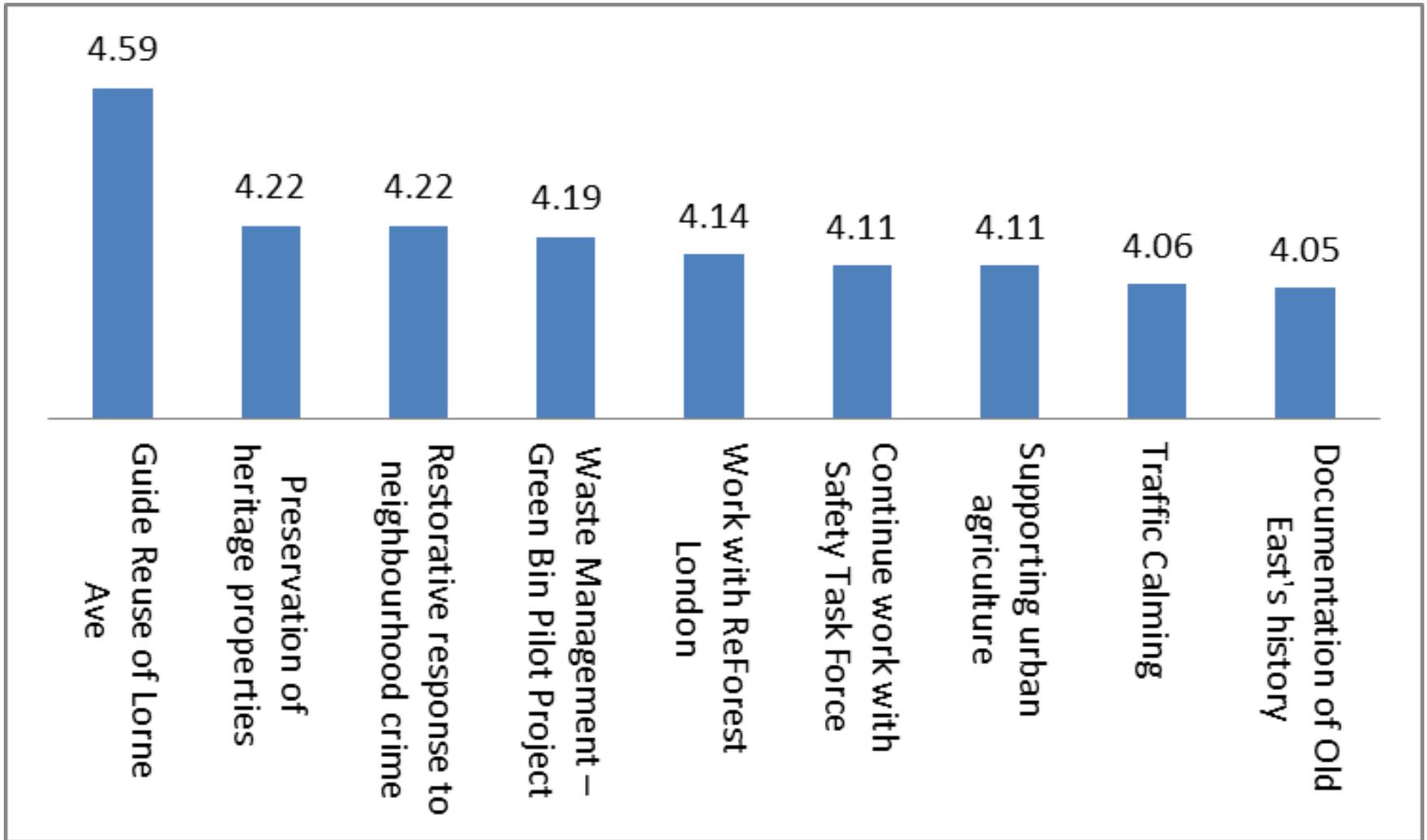
Environmental Sustainability – N= 72



Additional Suggestions Summarized for: Environmental Sustainability

- Continue to encourage shopping locally
- Create and maintain a community garden and compost area; plant more native trees
- Have community hazardous waste and recycling days
- Encourage sustainable living projects such as urban agriculture (using lawn space for growing food)

Top 10 Supported Sub-Categories



Ranked List of Subcategories

	Mean
Guide Reuse of Lorne Ave	4.59
Preservation of heritage properties	4.22
Restorative response to neighbourhood crime	4.22
Waste Management – Green Bin Pilot Project	4.19
Work with ReForest London	4.14
Continue work with Safety Task Force	4.11
Supporting urban agriculture	4.11
Traffic Calming	4.06
Documentation of Old East's history	4.05
Increasing the amount of neighbourhood watch houses in the neighbourh	3.93
Increase the amount of Block Parent houses in the Neighbourhood	3.93
Education projects within the neighbourhood	3.92
Maintenance of the Old East Village tree nursery	3.91
Creation of a community school to replace the role of Lorne Avenue PS	3.86
Supporting neighbourhood energy sustainability	3.86
Create community education opportunities to learn about new and innov	3.85
Work with TREA for ecological educational and action opportunities	3.73
Advocate on behalf of the association for the development of sustainable	3.62
Advocate on behalf of the association for electoral reform by supporting :	3.43
Punitive response to neighbourhood crime	3.34
Establishing a neighbourhood archive / mini-museum	3.32
Education projects outside the neighbourhood	3.27
Establishing a Junior Historical Society	3.08

Analysis of Qualitative Answers

There were several recurring themes throughout the open-ended survey answers. Many were advocating for more parks and green space in the community, increased safety and police presence, and more focus on improving and supporting the commercial corridor. Below are more specific explanations and examples of the open-ended questions and the subsequent answers.

Capital Investment Expected/Hoped for by City Hall

Many suggestions surrounding parks and green space were included. This theme also included more specific suggestions for the use of space such as creating a splash pad somewhere in the neighbourhood, creating bike paths, and tree renewal and replacement. Other suggestions involved increased safety measures in OEV. Specifics of this theme included parking lot maintenance, increased lighting and police presence, and the implementation of a Neighbourhood Safety Task Force. The commercial corridor along Dundas Street was also a recurring theme with suggestions for investment in the beautification of the area, creating incentive programs for new developments and renovations, and preventing any additional social agencies from being situated in the area.

Where the OEVCA Should Spend most of Their Effort

Focusing on Dundas Street came up in several answers and included many aspects such as promoting shopping, focusing on safety, and economic development in general. Many people hope to see OEVCA being able to work with our Ward Councilor and City Hall. Suggestions regarding this theme included partnering with City Hall and other services for increased focus on police services and economic development in OEV. Social aspects were another area where many feel OEVCA should best spend their efforts. Answers ranged from general event planning, to increase partnerships (ie: organizations and businesses), and work on furthering inclusivity for OEVCA events (some answers stated that many events are focused on children and families). Improving the volunteer pool for OEVCA events was also a recurrent answer, as was community safety.

Limited and Lower Budget Projects that the OEVCA Should Engage

There were several suggestions of community safety and clean-up initiatives (ie: shopping cart removal, tree planting). Promotion and further utilization of Queen's Park was another theme in the answers. Neighbourhood beautification was a theme with many different suggestions. Ideas respondents gave included, heritage renovations, restoration of houses, urban agriculture projects, and filling in vacant retail space along the Dundas corridor. Additional community building suggestions were utilizing Lorne Avenue Public School in some way with varying suggestions including community daycare space, splash pad, a community garden, or something that would build on arts and culture. Community fundraisers (such as Christmas tree sales) were another suggestion for a low budget OEVCA project. Utilizing and showcasing our neighbourhood through a Christmas home tour, garden tour, music festival, etc. were also suggestions.

OEVCA Strategy Plan Presented at



OLD EAST VILLAGE COMMUNITY ASSOCIATION & THE AEOLIAN

GENERAL MEETING & SOIREE

Thursday, February 5th

Doors Open @ 6:00
General Meeting @ 6:30
Entertainment @ 7:30

WITH Broomsticks & Hammers
Kevin Greene & the Awesome Sauce
Marty Kolls

AEOLIAN HALL
SCHOOL OF MUSIC

MEMBERSHIPS
will be sold prior to meeting

Thank you to the Data Collection Committee for their fine work on this project: Ellen Husk, Guido Mulder and Michael Courey

If you have any questions please contact the Data Collection Committee Chair - Ellen Husk at ellenhusk@gmail.com