



Approved Minutes of the OEVCA Executive Meeting

Sunday, February 09, 2014

1:30 – 3:00pm

Ark Aid Street Mission, 696 Dundas St.

Approved March 9, 2014

Voting members of the executive present: Jennifer Diplock (Chair); Patrick Dunham; Greg Fowler; Oliver Godbout; Ellen Husk (Vice-President); Jacalyn Grabowski (Treasurer); Scott Maclean; Paul Seale (Secretary); Greg Thompson (Past-President); Benjamin Vazquez

Regrets: Kate Ahrens; Guido Mulder; Katie Toy

Executive members *ex officio* present: Mike Courey (OEV Block Party); Lewis Seale (OEV News)

- 1:30pm Welcome – Opening Remarks
 - 1:37pm: Approval of Minutes 2014-02-09
- 1:40pm- 2:10 Review of General Meeting
 - Membership sales – membership to date 2014 – 65 households (incl 16 Friends of the OEVCA, and incl 59 residential households and 84 voting members)
 - Did wells – positive feedback about presentation of executive and committees on stage; positive feedback about Aeolian venue.
 - Next times – introduce/personalize exec members; make it “crazy easy” to join committees; switch up “attractions” and get a “snappier” transitional act; consider different venues and the different entertainment possibilities; greater opportunities for Q&A
 - A discussion of Q asked re OEVBIA and OEVCA: Concern that some people may not realize that there are 2 completely different organizations (differences in org/membership/mandate/funding/governance, etc), so that “partnering” on shared goals and shared geography confuses them
 - **Passed Greg F’s motion that the communications and public relations committee be briefed about and tasked with finding ways to clarify for the general public both the distinctions and the partnering opportunities;**
 - **Action: above item assigned to Scott as facilitator for Communications and Public Relations**
 - Discussion of whether there should be more communication with the BIA also and better briefing;
 - **Action: Jennifer to invite Sarah to subsequent meeting of exec and continue relationship on project-by-project basis in the meantime.**
- 2:10 – 2:55 Committee Updates
 - Committee Chairs/number of committee members/initiatives/asks
 - Social Committee
 - Q: Did the OEVCA put in a SPARKS application? **Action: Jennifer to follow up with Guido.**
 - Note that the Ark Aid Street Mission made a SPARKS application for an OEV-related project with the New School of Colour as project lead
 - Note that the OEVCA did issue a letter of support for Francophone festival
 - Desjardin Grant Application opportunity
 - Sustainable Living Committee
 - TD Friends of the Environment Grant Application opportunity due Feb 15 (note that OEVCA member Narcise D. may be working on this)
 - Jennifer rec’d note from Narcise Katriel Datura and has suggested he seek to chair committee
 - Ellen attended Community Connections planning district partnership meeting
 - Greg notes that we already have some interesting people in the neighbourhood that we can reach out to
 - **Action: Oliver to ensure committee has chair by next meeting**

- Membership Services Committee
 - Positive feedback on the buttons
 - **Action: Paul to send out an email blast to 2014 members and a secondary blast to the contact list that hasn't joined/renewed**
 - Committee has list of only two interested members
 - Patrick (as committee facilitator) to reach out for members, hold meeting; notes no need for new help with welcome basket program or newsletter distribution
- Historical Society
 - Benjamin to release his book at Life*Spin Feb 22; pledges \$5 per book to "London East Historical Society"
 - **Action: Benjamin to ensure a History committee forms before next meeting**
- Communications Committee
 - Lewis requests delay of one week for News publication to Feb 19; News generated \$1390 in ad sales (though actuals for the issue is \$720 since some revenue is for multiple issue and discounts). Clarification that "4 for the price of 3" only applies with advance commitment and payment.
 - Clarification that News need not "pay for itself," but that it is useful to know how it affects overall budget
 - New discussion of PayPal or other online payment options – **Action: Patrick to take this up online payments at Member Services Committee meeting**
 - Facebook group administrator & moderator Scott Maclean presents revised OEVCA Group page netiquette; Paul proposes adding explication re "open groups"
 - **Motion carried that netiquette be adopted with revision re "open groups"**
- Community Safety Committee
 - Committee not yet constituted; will be by next meeting
 - City Safety Task Force Update: Action: **Jennifer to forward email to Paul re stakeholder wishing to join task force**
- Data Collection Committee
 - Facilitators to either form committee or to recommend that committee's areas of responsibility be picked up by other committees
- 2:55pm Treasurers Report
- 2:59pm Lorne Ave School
 - ARC Update: Clark Bryan presenting Centre of Excellence idea; City of London actively seeking partners; Growing Chefs working toward a grant application that may centre on Lorne Ave; meeting of Lorne Ave Collaborative expected, but date not yet set; reminder that closure still dependent on TVDSB getting funding for alternative spaces
 - Little Gems SPARKS! Grant: Paul to re-establish contact with City of London re the Little Gems grant; reminder that it's the neighbourhood association that won the contest, but that there is a wide community assumption that the project will somehow centre on Lorne Ave PS; **Paul to re-connect with City of London and report at next meeting**
- Reminder to contact Lewis Seale with items for Community Connections listings
- Reminder of Family Day Faceoff
- 3:12 Adjourned
- Next meeting 1:30pm Sunday, March 9, LIFE*SPIN Living Room, 868 Dundas St