



Minutes of OEVCA Executive Meeting

Sunday, April 13th 2014, 1:30pm-3:00pm

Procurier Hall at the Palace, 710 Dundas St.

Approved at Executive meeting, Monday, May 12, 2014

Voting members of the executive present: Jennifer Diplock (Chair); Greg Fowler; Ellen Husk (Vice-President); Oliver Godbout; Jacalyn Grabowski (Treasurer); Scott Maclean; Guido Mulder; Paul Seale (Secretary); Greg Thompson (Past-President); Katie Toy; Benjamin Vazquez

Regrets: Kate Ahrens; Patrick Dunham

Executive members *ex officio* present: Lewis Seale (*OEV News*); Mike Courey (*OEV Block Party*)

Member Guests in attendance: Nicholas Saika

1:40: Welcome – Opening Remarks

1:45 Minutes of March 9th meeting approved. To be forwarded to Scott Howard for posting on website.

1:50 Housekeeping Items

Grants:

Lorne Ave Sparks! Ellen Husk to take lead on project (with invisible assistance from Paul where needed)

OEVCA Sparks! Spring festival celebrating healthy hearts, healthy living; committee in motion

Katie has applied for Heritage Grant; has been recommended

New School of Colour SPARKS! Grant for “New Stories of the Old East Village: A Living Gallery”

2:00pm

Other fundraising

Discussion of fundraising projects with clothing/textiles, rain barrels

Jennifer highlighted Libro Grant, and RBC grant, sent by email.

2:05pm Other correspondence/notices

Notice of coming Ontario Works meeting for Northeast London

Notice that Jennifer has received emails with public safety concern, including one from Clark Bryan; one from a neighbour whose keys were stolen from a car in the neighbourhood

2:08pm General meeting: planning continues, and Kate Ahrens will arrange a date for the meeting and soiree, likely in late May or early June

2:10pm Treasurer’s Report: Jacalyn reports a balance of \$2607.58

2:14pm Meeting updates/reports:

Safety Task Force – Greg & Paul report on progress of task force. Jennifer to reach out to task force facilitators with concerns that there needs to be more work in the short timeline

Community Partners – Ellen reports meeting has not happened yet

Urban League - Discussion of sponsoring all-candidates meeting. Pints and Politics to be a partner. UL will do one in wards not already doing their own. UL tends to get Rogers to televise. UL “co-sponsors” with neighbourhood organizations. High interest in partnering with UL to have Ward 4 all-candidates meeting

BAC AGM - elected their executive; rec'd SPARKS! Money for new event, Boyle Olympics; OEVCA is granting pro-bono ad in News; part of a discussion of reaching deeper into neighbourhood; talk of doing another joint event; BBQ & soccer banquet June 21

2:30 Discussion of button-pickup for new members; membership sales and button pickup at compost sale

2:35 Carried that the OEVCA would sponsor a soccer team for Boyle mini-soccer. Shirts to feature the 10th anniversary logo, perhaps o the "street-sign burgundy"

2:40: Paul conducted exercise meant to highlight some of the material learned in the City-sponsored Campus for Communities of the Future webinar course.

2:45

Committee Updates:

Data Collection: Have had a meeting; some projects; may be a request for resources depending on projects chosen; Guido to archive newsletter

Special Events (Social Committee?): Working on Heritage Day, Block Party

Discussion of moving Fall Fest funds into Block Party budget vs holding it until it is needed/invoiced; Decision deferred

Communications & Public Relations/News: Mtg of 6 (and 7 more who are signed up); still seeking chair; looking to re-brand OEVCA; produce guidelines for outward communications and internal communications; media kit; developing advertising policy for newsletter and, potentially, for website; increasing communication; develop a new interface with Facebook; note that Twitter account also could be taken under the supervision of communications committee;

3pm: executive approves logo contest with membership voting for winner

Newsletter to come out May 16/17

Discussion of committee membership and committee chairs: must they be members? For now, chairs required to be members of the OEVCA, others not

Sustainable Living: planning May 3 compost sale and ReForest London tree sale

Member Services: no report

Community Safety; will issue new call to determine whether committee will move forward

Note that committee chairs and facilitators should send info ASAP to Scott Howard to be posted on website and to Paul Seale to be emailed to membership

Historical Society – Chair Benjamin Vazquez working on event with Hamilton Road Hidden History group

Deadline for newsletter: May 9

Next meeting: regular meeting would fall on Mother's Day. Paul to canvas exec for availability for alternate dates.