



## Draft Minutes OEVCA Executive Meeting

Sunday, July 13<sup>th</sup> 2014

1:30-3:00pm

Life\*Spin Living Room, 868 Dundas St.

**Voting members of the executive present: Jennifer Diplock (President); Greg Fowler; Ellen Husk (Vice-President, Chair); Oliver Godbout; Scott Maclean; Paul Seale (Secretary); Katie Toy; Benjamin Vazquez**  
**Regrets: Kate Ahrens; Jacalyn Grabowski (Treasurer); Guido Mulder; Greg Thompson (Past-President)**  
**Executive members *ex officio* present: Shannon Hitchman (Sustainable Living); Carole Perraud Joly (Social Committee); Lewis Seale (OEV News);**  
**Executive members *ex officio* regrets: Mike Courey (OEV Block Party)**

- Welcome – Opening Remarks
- 1:35 June 15<sup>th</sup> Meeting minutes approved
- Housekeeping Items – resignation of Patrick Dunham (rec'd by email) noted and accepted
- EZ Strip graffiti removal launch in OEV – Claude Bastin presents opportunity to partner with Neighbourhood Watch and Home Depot for national launch of a new, safer, and less caustic graffiti-removal product; Cdn-made, exclusive to Home Depot; Claude will map existing graffiti and bring some volunteers; from the OEVCA, the initiative needs a commitment to reserve Boyle Community Centre August 28<sup>th</sup> + commitment to recruit participant volunteers; **motion made and carried**
- Discussion of transferring agenda to secretary; Jennifer to continue making agenda; **agenda to be distributed one week in advance of meetings**
- McCormick Land Plan – Greg Thompson remains OEVCA contact for this item at recent meeting, but **Jennifer to attend August 15<sup>th</sup> meeting**; note that BIA continues to lobby for the possibility of commercial and light industrial; note that there is a rumour that OEVCA opposes development at McCormick; group confirms complete commitment to future-focused development at McCormick, especially medium-density infill; note that, depending on what is developed there, those lands may eventually constitute their own neighbourhood.
- Welcome Basket Assignment to cover function until a new executive is elected: includes receiving emails; promoting program; soliciting donations; assembling baskets; and delivering baskets.  
**Greg Fowler to gather items; Paul to deliver**; Shannon notes availability of ReForest London's "Green Wagon"
- OEVBP table: Carole has volunteers in place
- OEVBP: need for LOTS of promo for OEVBP (especially in light of posters coming down as fast as they're going up); strategy: member message and social media blitz incl following, "liking," retweeting, sharing from multiple posters; Carole to share key info as available
- Yard sale on track; will be greater than 120 sales; will benefit from some promo also; market as a way to check out the neighbourhood
- Discussion of Heritage Day will need a minimum of \$1200 for tent, horse & carriage, additional for printing, prizes, props, etc. Carole will check how much we can rely on our own tents; will still need a main tent. Heritage Day will be asking for @ \$700 additional to the grant money and donations already received. Approved for expenditure of UP TO \$700 subject to real costs.
- Exec agrees to pass on Santa Claus Parade opportunity this year.
- AGM date: Doors 6:30. Meeting &pm, Wed Sept 24 (subject to getting venue); Lorne Ave is preferred venue, Scott Maclean to arrange; Jenny will ask LIHC to co-ordinate child care

### Committee Updates: Data Committee

Beginning work on a skills survey with LIHC (contact Shelly Happy) and meeting with LIFE\*SPIN summer community workers re their community survey. Question to OEVCA: is there anything WE want to ask the neighbourhood through the LIFE\*SPIN survey. Discussion focuses on whether we can be comfortable with 3<sup>rd</sup>-

party collection of data on our behalf. Decision: welcome any data, but will not “add” a question on our own behalf.

### **Special Events**

- OEVB table: Carole has volunteers in place
- OEVB: need for LOTS of promo for OEVB (especially in light of posters coming down as fast as they’re going up); strategy: member message and social media blitz incl following, “liking,” retweeting, sharing from multiple posters; Carole to share key info as available
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### **Communications & Public Relations/News**

- Committee has new volunteer working on media kit
- Seeking to nominate the Old East Village for Great Places in Canada. Paul to write nomination essay and submit slideshow from 2013. Exec supports.

### **Sustainable Living**

- Have a sample box for block party from Little Gems project
- Has not been a full meeting for while

### **Membership Services**

- Following soirée: 69 households, 118 voting members, 20 friends memberships
- Jenny may do “spot your pin” at Block Party
- Welcome basket program transferred

### **Community Safety**

- Still awaiting resumption of activity around safety task force

### **Historical Society**

- Working on East London History Symposium for Sept 11 at Aeolian
- Chili fundraiser was successful
- Benjamin has \$40 from book sales for the committee
- Exec approves expenditure of UP TO \$200 to create banner-sized map from 1922 aerial photography of the neighbourhood

- Discussion of whether there is time to do a Boyle Activity Council/OEVCA movie night using City of London resources, perhaps as day’s end activity for graffiti product day? Jennifer to explore with BAC
- reminder of upcoming AGM and executive elections; currently no candidates have declared intentions to run for President’s position
- Discussion of opportunity to take membership at EVAC and hold OEVCA “office hours” deferred
- Introduction of “Say Hi” and “Be a friend/I’m a friend” campaigns from Waterloo and possibilities for OEV task force implementation
- Welcome to OEV’s newest citizen, Troy Polfuss in attendance with mother Ellen Husk

Next meeting: To be held **1:30pm, Sunday, August 17, 2014**, location TBA. (Note that the meeting is re-scheduled to the 3<sup>rd</sup> Sunday from the usual formula so that Jennifer can report on developments at the McCormick lands.)