



Draft Minutes, OEVCA Executive Committee Meeting
Sunday, October 19, 2014
Life*Spin Living Room, 868 Dundas Street, 1:30pm-3:pm

Voting members of the executive present: Jennifer Diplock (Past-President); Joel Eckert; Greg Fowler; Jacalyn Grabowski (Treasurer); Kristina Greenaway Courey (President/Chair); Ellen Husk (Vice-President, Chair); Oliver Godbout; Carole Perraud Joly; Bruce Rankin; Paul Seale (Secretary); Susan Toth

Regrets: Rodger Moran; Guido Mulder

Executive members *ex officio* present: Benjamin Vazquez (East London Historical Society); Lewis Seale (OEV NEWS)

Executive members *ex officio* not present: Mike Courey (OEV Block Party)

1:45 Kristina welcomes the group

1:50 Approval of minutes from August 17th meeting

1:55 Brief self-introductions

2:05 Scheduling a strategy meeting to secure our goals for this year

Review of vision, purpose from constitution attached.

Timeline: working backward from a late January presentation of the year's goals includes a mid-January OEV News (Jan 16 distribution w/ Jan 9 deadline).

Kristina proposes some sort of community input before the strategy session.

Bruce proposes that we remind the membership of the association's overall purpose and ask

HOW they would like us to work on these things; Jennifer suggests Neighbourhood Data

Committee design such a survey; Paul reminds that the timeline is short. Ellen Husk agrees that

NDC can have survey out within 2 weeks.

2:20 Availability for future meetings – question set aside 'til after the strategy meeting which will have to be a long meeting anyway. Strategy meeting to be November 9, 2014. 3:30-7:30pm T&C back room, subject to Paul's confirmation of venue.

2:40 Submitted agenda items:

- Procedure for meeting agendas and minutes: Kristina will try to have agendas ready 5 days prior to meeting; Items for the agenda should be submitted to Kristina 10 days before the meeting.

- Ellen assures the group that the SPARKS project is on schedule

- Safety Task Force: Bruce notes that he, Kristina and Greg are all on the implementation team and that they have city support to move forward; notes that there should be a discussion of the relationship with the OEVCA; Greg notes that the OEVCA Safety Committee is still waiting for some direction with this regard

- Bruce has initiated some meetings with a local media rep about developing protocols to encourage more balanced reporting about the OEV; note that the OEVCA President is the spokesperson for the association; note that we may be able to get discounted training for media relations

- Oliver wishes to have the BIA present to us; Oliver to arrange a meet & greet with the BIA some time after strategy meeting

- Greg raised the question of strategy for responding to concerns voiced through Facebook. Deferred to strategy meeting.

- Greg has also asked that we work on assigning people specific jobs: gets work done, and allays fears about being dragged into bigger commitments.

Committee Updates (3:00)

Social Committee

Carole plans to hold meeting November 4 at Life*Spin Living Room. She expects that, like last year, it will break up into sub-committees dedicated to specific special events.

Historical Society

Benjamin will be leading a walk for members of LACH in the smokestack district 5:30, Tuesday, Oct 21. Would appreciate some attendance from community leaders.

Historical Society is inviting the OEVCA to attend a meeting on October 28 with regard to the Arts Building. Oliver to represent the OEVCA.

Data Collection

The immediate priority will be the survey.

Sustainable Living

Jacalyn will try to re-constitute the committee in Shannon's absence.

Communications& Public Relations/News

Lewis notes January 16 publication date and January 9 deadline for content. Notes that we aim for 10 days notice of any major public event. May take this into account for the general meeting.

McCormick Update

Oliver attended meeting with Sarah Merritt, Greg Thompson, and city planning staff. Walking tour to come. More info to come.

Jacalyn notes need to transfer signing authority

To be done by end of October. Jacalyn proposes changing signing authority to include secretary. Kristina proposes we explore making appropriate change to constitution.

Next meeting: Special Strategy Session, Sunday, November 9, 2014. 3:30-7:30pm, Town & Country Saloon, 765 Dundas St.