



Draft Minutes, OEVCA Executive Committee Meeting

Monday, December 8, 2014, 6:45 – 8:45pm
Life*Spin Living Room, 868 Dundas Street

Voting members of the executive present: Joel Eckert; Greg Fowler; Jacalyn Grabowski (Treasurer); Kristina Greenaway Courey (President/Chair); Ellen Husk (Vice-President); Oliver Godbout; Guido Mulder; Carole Perraud Joly; Bruce Rankin; Paul Seale (Secretary)
Regrets: Jennifer Diplock (Past-President); Rodger Moran; Susan Toth
Executive members *ex officio* present: Benjamin Vazquez (East London Historical Society); Lewis Seale (*OEV NEWS*); Mike Courey (OEV Block Party)
Invited guest presenter Narcise Datura

6:45 Kristina welcomes the group

6:50 Approval of minutes from November 9 meeting; to be posted on the website

6:55 Ellen and Narcise present on the SPARKS neighbourhood matching fund grant (the Little Gems project). Monies have been deposited with the Urban League of London, partners have been secured (including Food Not Lawns and Whipple Tree), and a presentation will be made at the Feb 5 general meeting with an opportunity for early sign-up. The Sustainable Living Committee will take ownership. Some of the 40-50 boxes can be started during the winter for a quick rollout in the spring – Narcise notes May 24 weekend as “safe date.”

7:00 Ellen Husk appointed to be OEVCA rep at to Urban League of London.

7:08 In a discussion of the need for a Policy and Planning Committee, it is **resolved to ask Susan Toth to organize a review of the OEVCA’s constitution.** Further discussion of the committee deferred.

7:25 Benjamin Vazquez undertaking drama on the Ann Eadie stage at Queens Park in the summer – one work by Shakespeare, one work by a local playwright, perhaps in partnership with London Community Players and/or The Palace. **The OEVCA undertakes to be the sponsor, chiefly as promoter.**

7:30 Re the City’s **Queens Park Steering Committee**, it’s agreed that someone from the current executive represent the OEVCA. Ben notes that long-time member Greg Thompson is willing to step aside and that he is willing to fill the position in the event of a vacancy. **Kristina will contact Greg to let him know that we are prepared to appoint Ben in the event of a community rep vacancy. Kristina will also ask long-time member Frank Filice to continue in his role on the steering committee.** Paul also shared that no piece was selected for the separate Queens Park public art disbursement. It is expected that the process will begin anew.

7:45 Oliver presents on the facilitation of the **Economic Development Committee** and the drafting of terms of reference and an application process. Discussion focused on constitutionality of limiting involvement and pre-selecting executive roles. Kristina reminds all that committees need to be

consistent with the executive vision. Oliver notes that the process is not completed and requests that people contact him with any concerns.

7:55 Carole reports that the **Social Committee** is working on “Healthy Hearts for Spring” (a SPARKS project); on the OEV Block Party; and on the February 5 soirée.

1) First meeting for HH had 4 people and 2nd meeting will be held Dec 12. The event itself will be a week-long affair at the start of May. Paul notes that the London Tweed Ride may request to piggy-back on this event. Bruce notes that Safety Audits for the OEV Safety Team may also piggy-back on HH.

2) A first Block Party meeting will be held at Carson Branch Library Thursday, Jan 15, 7pm.

3) Carole is organizing entertainment for the Feb 5 soirée to start at 7:30 after the 6:30 meeting. Marty Kolls is confirmed. Buttonfly and So Young are possible acts being approached.

4) Carole also notes that the Social Committee needs a co-chair.

8:05 Joel reports for the **Communications and Public Relations Committee**.

1) Appointing a Media Officer to prepare news releases; direct traffic to appropriate spokespeople; answer routine factual questions; and distribute news (including the *OEV News*). **Moved and carried that the committee will appoint a media officer. Joel will distribute an email with a job description.**

2) The Communications Committee will be re-focusing on the OEVCA website. Posts to social media will drive traffic to the website. The committee will try to generate regular content for the website (perhaps asking Ann Thompson to resurrect her porch chats, for example). Paul asks if everyone in the room can be thinking about the stories that aren't “news” items, turning everyone into bloggers about the neighbourhood.

3) Bi-weekly emails to resume.

4) Discussion of the Welcome Basket Program and whether it needs to be assigned to a committee. Greg proposes putting it under the umbrella of the Communications Committee. **Agreement that the program will be facilitated by a Director-at-Large who will report to the executive. Greg assigned as facilitator of the program.**

5) Discussion of removing the old blogspot. **Paul to connect Guido and Leslie Gloor Duncan so that material can be archived. Group agrees that once material has been archived, Paul can ask Leslie to pull the plug on the blogspot.**

6) Joel working on email aliases for current website.

8:40 Ellen and Mike report that, by end of week, **the Neighbourhood Data Committee will have a summary of the OEV feedback survey for posting on the website.** Returning to skills survey and skills bartering system in partnership with LIHC, a large project likely up-and-running in a year's time. Also exploring a volunteer database to make it easier for people to take on simple tasks without actively joining an association.

Next meeting: Monday, January 11, 2:30-4:00pm, Life*Spin Living Room, 868 Dundas St.