



## Draft Summary OEVCA General Meeting

Thursday, February 5<sup>th</sup>, 2015

6:30pm – 7:30pm, Aeolian Hall

Voting members of the executive present: Jennifer Diplock (Past-President); Joel Eckert; Greg Fowler; Kristina Greenaway Courey (President/Chair); Oliver Godbout; Ellen Husk (Vice-President); Rodger Moran; Carole Perraud Joly; Bruce Rankin; Paul Seale (Secretary); Susan Toth

Voting members of the executive absent: Jacalyn Grabowski (Treasurer); Guido Mulder

Executive members *ex officio* present: Lewis Seale (*OEV NEWS*); Benjamin Vazquez (East London Historical Society); Mike Courey (OEV Block Party)

Greater than 70 OEVCA members present

**6:44 pm President Kristina Greenaway Courey opened the meeting**, welcomed members, friends and guests, presented the agenda, and called the members of the executive to the stage for introductions.

**6:49 pm Presentation of the OEVCA executive's 2015 "Annual Statement of Purpose"** (attached).

**6:58 pm 2015 "Annual Statement of Purpose" endorsed by vote of the membership.**

**6:59 pm Vice-president Ellen Husk reviewed the 2014 annual financial statement** (attached).

Committee Updates:

**7:05 pm Paul Seale presented the OEV Welcome Basket Program for coordinator Greg Fowler.** The welcome baskets are offered to new residents of the OEV when the OEVCA is tipped off at oevwelcome(at)hotmail.com. They include information about neighbourhood amenities, information and samples from neighbourhood businesses, and are prepared and delivered by volunteers on an ongoing schedule.

**7:07 pm Committee co-chairs Meg Pirie and Joel Eckert** presented the work of the Communications & Public Relations Committee, including the introduction of an Instagram account (@oevca); the development of a media kit and appointment of a media officer; and a call for interested parties to join in.

**7:09 pm Committee member Michael Courey presented the recent work of the Neighbourhood Data Committee** including a community skills inventory and trading system. Working with the LIHC and a group of graduate students funded by Western U, the group will develop a skills survey, online software, and an implementation plan to allow Old East Villagers to swap skills and share their passions. Anyone interested in helping with the project is encouraged to email committee chair Ellen Husk at ellenhusk(at)gmail.com.

**7:11 pm Committee co-chair Carole Perraud Joly presented the ongoing work of the Social Committee**, now focused on three coming events:

1) The Old East Village Block Party, July 18th on Dufferin between Ontario and Quebec. The next planning meeting for the Block Party is Thursday, February 26, 7pm at Carson Branch Library. All are welcome to join in.

2) The Social Committee is also helping to organize a "Healthy Hearts for Spring" festival in the first week of May, funded by a SPARKS! Neighbourhood Matching Grant awarded to project lead Erin Schned

And 3) another Soirée a little later in the year.

Carole also introduced Michael Courey as new co-chair of the Social Committee.

**7:13 pm Chair Benjamin Vazquez presented the recent work of the London East Historical Society**

1. Benjamin has prepared an Inventory of Heritage Industrial Structures in East London is and has copies available for circulation and discussion.

2. A Junior Historical Society is up and running and will be creating the displays at the Carson Branch Library for the remainder of 2015.

3. There will be a 2015 edition of the East London History Symposium, with the theme "Politics & Community Building". A date is yet to be determined, but it will be a daytime event on a weekend in August.

**7:17 pm Co-facilitators Oliver Godbout, Rodger Moran and Susan Toth announced a new Economic Development Committee** to be formed this winter. Oliver pointed out that the new committee will work toward economic growth both on the commercial corridor and also throughout the neighbourhood. Rodger added that the group wants broad participation and those interested can join by emailing [rodgerjamesmoran\(at\)yahoo.ca](mailto:rodgerjamesmoran(at)yahoo.ca). The first meeting will be set for late February or early March and will be publicized using the resources of the Communications Committee.

**7:20 pm Project leads Narcise Datura and Ellen Husk presented the Sustainable Living Committee's Boulevard Garden Box project.** Funded by the Little Gems SPARKS! grant won by the OEVCA the project is focused on providing OEV residents with the opportunity to grow their own food and learn about food sharing. People can express interest now by joining the Old East Village Community Garden Club on Facebook or signing up at two coming events: 1) An initial planning meeting and first seed planting workshop at 7pm, Tues. Feb. 17 at the Boyle Memorial Community Centre (530 Charlotte St); and 2) Seedy Saturday – 10am-3pm, Sat. March 7, at Carling Heights Optimist Community Centre (656 Elizabeth Street)

**7:32 pm Executive Director Simon Point of Neighbourhood Watch London introduced the organization** and pointed out that the OEV has only 3 of the greater than 400 watches in London. He noted his work with the OEV Safety Task Force, and announced a coming event organized by the OEV Safety Team implementation group: There will be an information session with Neighbourhood Watch London and the London Block Parent Program at Procnier Hall (710 Dundas Street), 7-9pm Tuesday, March 3.

**7:37 pm Executive members called to the stage for audience Q & A**

**7:44 pm Prizes awarded** for longest residence in the OEV amongst those present (a gift certificate to the Been Garden was awarded to Caroll Halford) and newest resident of the OEV present (a gift certificate to the Boombox Bakeshop was awarded to Sarah Scope, a neighbour since November, 2014).

**7:45 pm Meeting adjourned and the mic turned over to soirée MC's Carole Perraud Joly and Bill Sorton.**

## **Old East Village Community Association “Annual Statement of Purpose” presented to and endorsed by the general membership February 5, 2015**

From our constitution:

### Our Vision

- The OEVCA will focus on aiding and empowering residents of our neighbourhood through advocacy, education and community involvement in order to establish a positive and healthy relationship with each other and with our city.

### Our Purpose

- The purpose of the Association is to promote, facilitate, co-ordinate, support or undertake activities that will enhance the quality of life and the local environment of Old East Village including, but not limited to, the following:
  - (i) to bring residents together through social activities, educational opportunities and structured OEVCA committees and meetings so that the members of the community can build strong and enduring ties with one another.
  - (ii) to maintain the residential and heritage character of Old East Village.
  - (iii) to provide a vehicle for public participation in the preservation and enhancement of those unique qualities that have come to characterize Old East Village.
  - (iv) to work towards the creation of an Old East Village Neighbourhood Plan, a vision document that will identify and prioritize the needs of the neighbourhood and, through public participation, develop an Action Plan to meet these needs.
  - (v) to advocate on behalf of the neighbourhood with the City of London for effective and timely bylaw enforcement and building standard monitoring processes.
  - (vi) to act without partisanship in the best interests of our community.

### Annual Statement of Purposes

- In addition to these general purposes, the Executive Committee at or near the beginning of each year shall adopt by majority vote a broad statement of Association goals for that year; and no later than the second General Meeting of the year, the President shall present said statement to the membership for debate, amendments if any, and adoption by majority vote.

## **The OEVCA’s Vision, Mission, Strategy, and Tactics for 2015:**

### What is the Vision of the OEVCA 2015?

A community where residents are connected to each other, to community opportunities, to the local economy, and to the city at large.

### What is the Mission of the OEVCA in 2015?

Make it easy and rewarding for every resident and friend of the Old East Village to engage with and contribute to community-identified priorities, including local economic development, sustainable living, safe living, arts & culture, and historical preservation.

Strategies and Tactics the OEVCA will use to achieve this Mission so that the OEV can live this vision in 2015.

1. Manage outward communication by becoming more aware of how to frame discussions about our community and how we are described to others.
  - The OEVCA's Communications and Public Relations Committee is assembling a mailing list of media contacts and developing a media kit for distribution to those contacts.
  - The executive has empowered the Communications Committee to appoint a volunteer media officer to direct media to appropriate spokespeople. The media officer will assume this function immediately.
2. Provide opportunities to listen to the community through public consultation.
  - The OEVCA's Neighbourhood Data Committee has conducted a community survey to help inform this year's strategic plan and posted the findings to the association website.
  - The association remains committed to holding regular general meetings, at least three per year.
3. Continue to use the committee structure to draw from the membership and neighbourhood to increase engagement and contributions.
  - Keep committee pages on the OEVCA website updated with opportunities for involvement.
  - Keep all committees open to new members at all times and use social media to remind the membership and all residents of opportunities to join working committees.
4. Liaise and partner with local services and business networks (especially the BIA) to identify priorities and opportunities for local economic development.
  - The OEVCA is striking an Economic Development Committee and is working with the BIA to assist in neighbourhood economic development, including the development of an updated business directory.
  - The OEVCA will invite other individuals and organizations to make presentations to the executive and general membership.
5. Liaise with and support the implementation of the neighbourhood safety plan.
  - The OEVCA will receive quarterly reports from members of the OEV Safety Team and consider all opportunities to assist in the implementation process.
  - The OEVCA will encourage the OEV Safety Team to call on the resources of the association (e.g., email messages to members) when promoting new initiatives.
6. Seize and create opportunities to lead or engage in processes that change the physical make-up of the neighbourhood, including Lorne Ave School, the Embassy site, Queens Park, the Smoke Stack District, and LIHC.
  - The President of the OEVCA will attend (or delegate someone to attend and report on) all public participation meetings to do with these projects or sites.
  - The Historical Society will continue to take a leading role in heightening awareness of those sites that are of historical and/or heritage value.

## Roles & Accountabilities

- Executive: Decision makers, vote on recommendations for bylaw/constitutional
- Committee Chairs: Vote on committee work, development and execution of initiatives/tactics/programs at committee level
- Membership: Who we work for and with, participants and directors of association work. Members are paid members (subsidies available), and vote on Executive and constitutional changes.

## Committee Structure and Accountabilities

- Committees make recommendations to the executive and will execute tasks and approved tactics that help to achieve the vision and mission of the OEVCA.
- Committees will be organized by 'facilitators' appointed by the OEVCA Executive Committee.
- 'Chairs' of each committee will be voted upon by the members of that committee and will be *ex officio* members of the Executive Committee (without voting privileges).
- Where possible, committees will elect co-chairs so that at least one of the co-chairs is a member of the sitting OEVCA executive.
- A committee chair or facilitator or other delegate will provide updates at monthly meetings of the executive when applicable or when asked.
- Committees will keep records of work, decisions, and recommendations.

# Committee Structure



# Old East Village Community Association

## Annual Report

2014

	Revenue	Expenses	Net
<b>Balance carried forward from 2013</b>			<b>7081.26</b>
Donations	70.50		70.50
cash donations from block party	458.30		458.30
OEVCA Memberships	1410.00		1410.00
Urban League Membership		100.00	(100.00)
Interest	11.87		11.87
3 Newsletters	3044.04	3420.74	(376.70)
T-shirts	640.10	269.84	370.26
3 General Meetings		678.19	(678.19)
Block Party	3000.00	4362.44	(1362.44)
Heritage Day	640.00	539.13	100.87
Compost Sale	\$694.50	\$130.00	564.50
Training		720.00	(720.00)
Summerfest Grant	4950.00		4950.00
<b>Total Revenue</b>	<b>14919.31</b>		
<b>Total Expenses</b>		<b>10220.34</b>	
	240.00	240.00	
<b>Balance as of Dec 31, 2014</b>			<b>\$11,780.23</b>

### Ear marked funds

<b>Block Party grant &amp; sponsorship</b>	<b>\$1,208.04</b>
<b>Summerfest 2015 grant</b>	<b>\$4,950.00</b>
<b>Walk to Shop grant</b>	<b>\$1,390.00</b>
<b>Heritage Day Grant &amp; Fundraising</b>	<b>\$100.87</b>
<b>Total</b>	<b>\$7,648.91</b>

<b>Funds available</b>	<b>\$4,131.32</b>
------------------------	-------------------

### Assets

Painting	\$350.00
Libro Membership Share	\$50.00